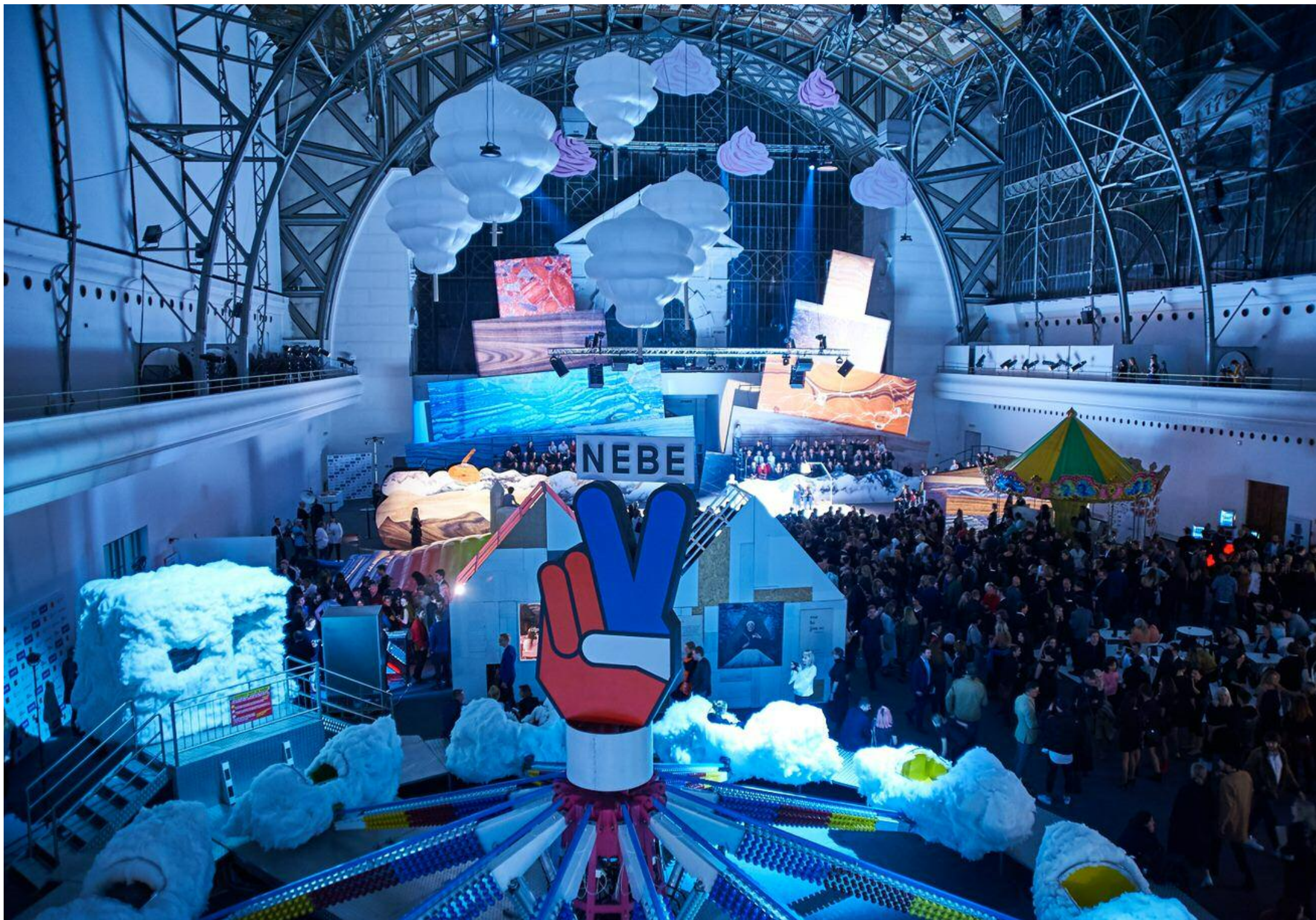


2-6 October 2024
Designblok '24
Prague International
Design Festival

26th edition
www.designblok.cz

2024.



The largest design festival in the CEE

- the longest-running design festival in central and eastern Europe (est. 1999)
- over 41,000 visitors from all over the world – professionals (salespeople, producers, curators, journalists), the general public and students
- 200–300 producers, distributors, designers, design studios and schools in the spaces of the Superstudio and Openstudio, as well as thematic exhibitions with dozens of locations and spaces around Prague taking active part
- featuring lectures, presentations, discussions and fashion shows

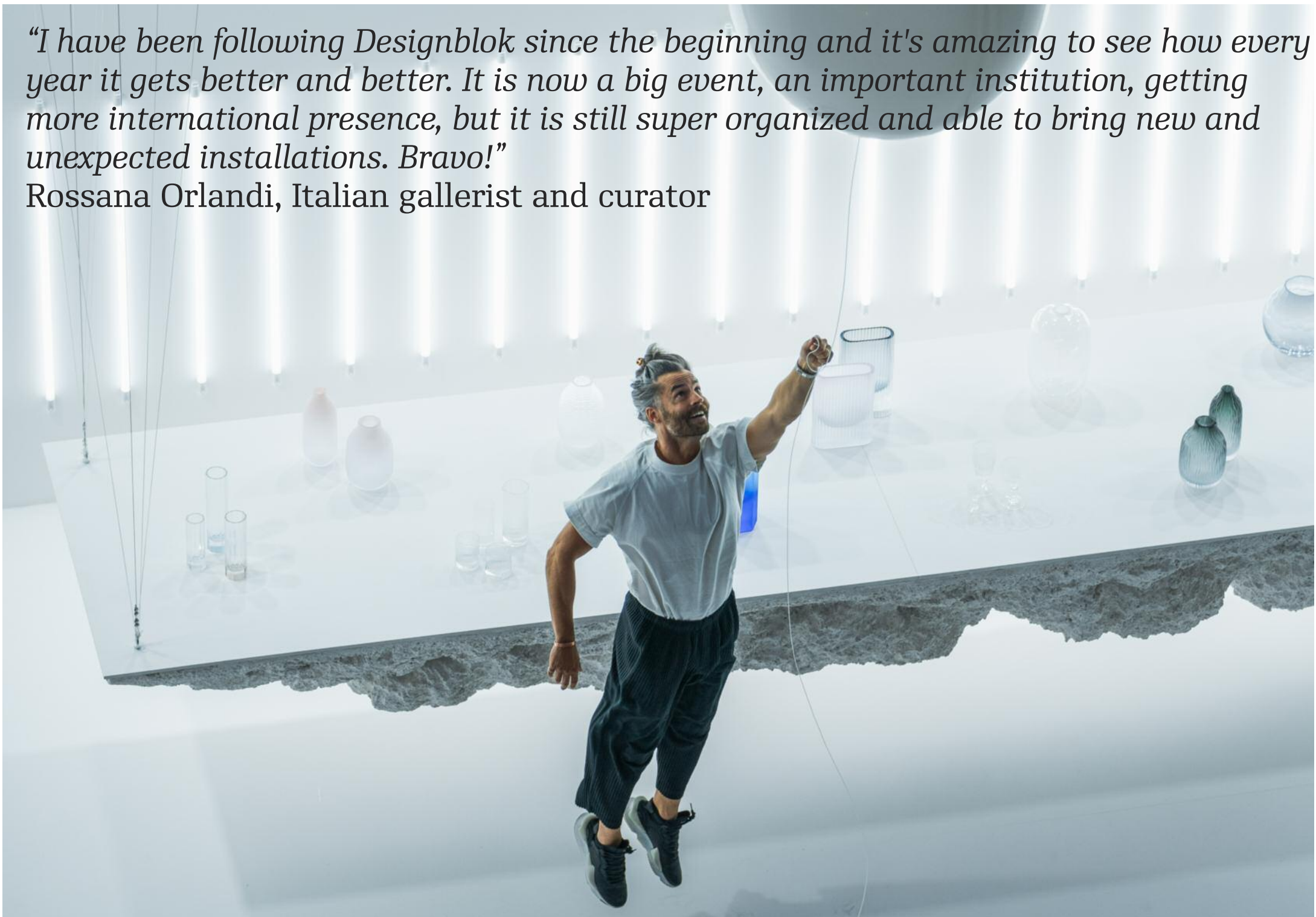


The fundamental principles:

1. Selected exhibitors attend
2. Connecting the design scene and industry (initiating the creation and development of new products)
3. An international trade platform (mediation of the latest innovations in domestic and international design by presenting major brands)
4. The development of Czech design
5. The internationalisation of design (prominent guests from abroad at the festival, media and economic missions)
6. The active search for and support of young creative talents (Diploma Selection and Talent Cards)
7. Encouraging local production and the development of traditional crafts
8. An environmentally-friendly approach to exhibiting and producing design
9. Developing approaches to thinking and broader social issues and implementing them in design, exploring the role of design in society
10. Raising awareness among the general public (school day for students, talks, discussion platforms, programme for young children)

“I have been following Designblok since the beginning and it's amazing to see how every year it gets better and better. It is now a big event, an important institution, getting more international presence, but it is still super organized and able to bring new and unexpected installations. Bravo!”

Rossana Orlandi, Italian gallerist and curator



Connecting the design scene with Czech industry

Czech industry is in a unique position: Czech design continues to produce in the country due to the continuing support, restoration and new construction of plants and manufactories which work closely with designers. Glassworks, porcelain plants, furniture manufacturing, high-tech (nanofibers, turbines) and many other industrial sectors.

The sphere of design constitutes the main competitive advantage for these factories, and so in 2021 Designblok founded the Association of Czech Industrial Design, which brings together companies and brands whose manufacturing process is centered around industrial development working hand in hand with designers and is manufactured (at least 70%) in Czechia. These companies comprise the backbone of the presentation of Czech design at Designblok and are a true showcase of Czech statehood and industry: Bomma, Brokis, Egoé, M&T, mmcité, Moser, Lasvit, Preciosa, Ravak, USSPA and many others.

Designblok as a game changer

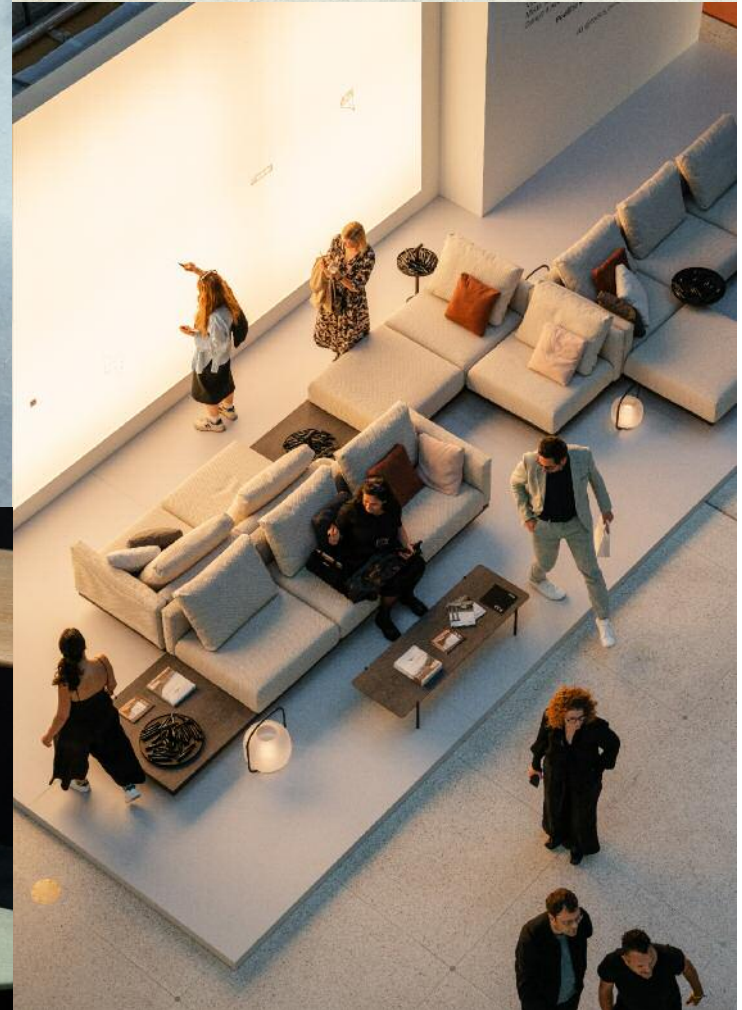
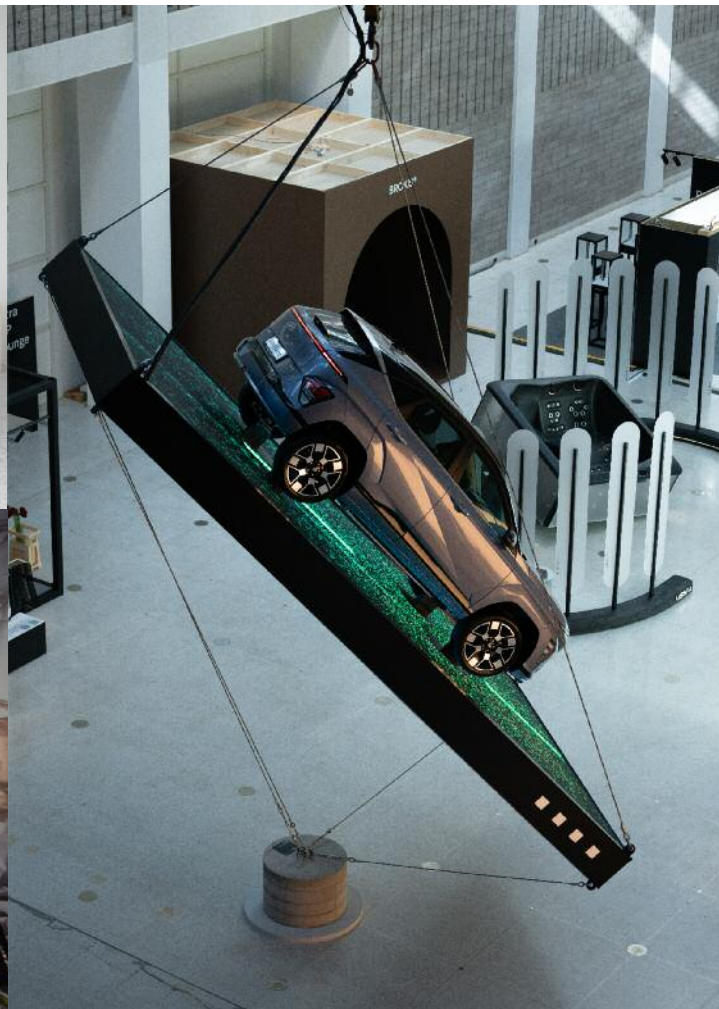
Designblok greatly contributes to developing new ideas and approaches, fostering discussion on social topics and their implementation in the field of design, and examines the role of design in relation to contemporary lifestyles.

The festival remains committed to an ecologically conscious approach to exhibitions and design, and aims to support local production.

In the long-term, Designblok has fostered connections between industrial production and design, thus transforming them both. It has changed the rules of the game for Czech industry, as productive collaboration with some of the leading designers has become one of its most significant characteristics. This increases its international competitiveness.



DESIGN x SCIENCE





Alca, Ampla, Anna Jožová, Barber Osgerby, Betoni,
Bold studio by Markéta Kratochvílová, BOMMA, Brik,
Brokis, Buffet, Bulb, Cappellini, Clap Design, ČVUT,
Dana Bezděková Jewellery, deelive, DECHEM, Sutnarka,
devoto, Dick Wolf, Dílna Šesták, Dolce Vita, Dominika
Kozáková, Dominika Petrtýlová, Durch duo, EGOÉ,
Lhotska Jewellery, FAINA, Fleysen, Formdesign,
František Jungvirt, Gunia Project, Hidden Factory, hülsta,
Hyundai, chmara.rosinke, IHOR, IKEA, Imreczeova, Jaime
Hayon, Jan Čapek, Janja Prokić, JANOŠÍK OKNA-DVEŘE,
Jasper Morrison, Javorina, Jiří Krejčířík, Johann Malle,
Josefina Bakošová, Kaplan nábytek, Konsepti, Moroso,
kozel fabrica, Křehký, Kunsthalle Praha, kupsiposed.cz,
Lappa studio, Lasvit, LD Seating, Le bon, Lockers,
M&T Manufacture 1997, Magis, Maria Kobelova,
Master & Master, Maxim Velčovský, Mi fashion label,

MOOOI, Monika Martykánová, Monotropa, Moravská galerie v Brně, Moroso, Moser, Nanovo, Nastassia Aleinikava studio, Ondřej Stára, Optiq, PÁR, Pirsc Porcelain, POLSTRIN DESIGN, Preciosa Lighting, PROLICHT CZECH, Qubus, RAVAK, RE:QUIET acoustic solutions, Richard Hutten, Studio BV, ROBOT, Samsung Electronics, SAPELI, Scent Roche, Silky Gang, SITUS furniture, Soolista, Space of Space, STUDIO TOER, Tkalcovna Kubák, Todus, TON, UMPRUM, USSPA, UTB Zlín, Vasky, Vitra, Vrtiška & Žák, yrnche, Zdeněk Vacek, zeitgeist.limited and others

"This is what we are good at. What can Czechia be proud of and what does it offer to the world? Designblok has matured and Czech design, too.."

Klára Čikarová, cultural journalist, Deník N

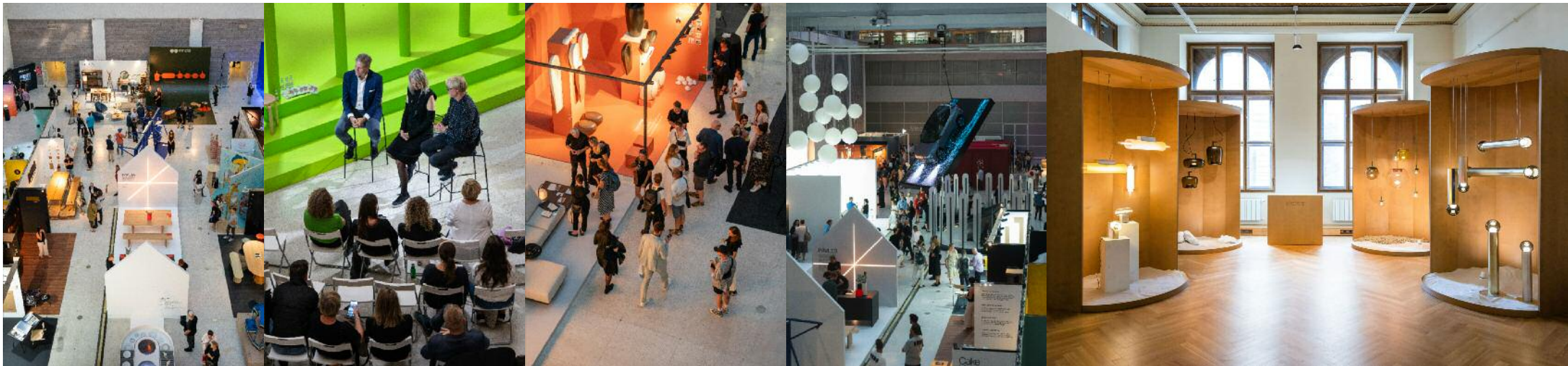


A business and development platform for central Europe

Designblok is a seminal platform for presenting novelties in design and facilitating subsequent collaboration between designers and companies. It has become an eminent platform for B2B networking and fostering important business relations.

2500 invited guests, partners and exhibiting companies, as well as 200 accredited journalists took part in the 2023 Professional Day which is the festival's main event for establishing business partnerships.

In collaboration with the Czech Chamber of Architects, Designblok featured an exhibition of the Czech Architecture Award and helped accredit over 30 architects.





Supporting young talent

Designblok has developed numerous programs for supporting young designers:

The Diploma Selection competition for the best graduate works in the categories of Product Design and Fashion Design. The 30 finalists then get a chance to personally present their work to a prestigious, international committee.

Designblok Talent Cards: selecting 4-5 talented students of design from Czechia who then get a chance to exhibit at Designblok for free, including having access to our PR services.

Students exhibit at Designblok under very favorable conditions, and the festival features special spaces for the exhibitions and installations of various educational and institutional studios, as well as organizing lectures for up-and-coming designers.



Designblok Awards

A prestigious award given out by an international jury assembled by the standing Jury President. Designblok Awards are given out every year as part of the final Gala Dinner. The aim of the Awards is to select the best projects from the hundreds of exhibiting artists and designers in the categories of Best Installation by Producer, Best Installation by Designer, Best School Presentation, Best Furniture, Best Lightings, Best Home Accessories, and the Grand Prix (the Award for Outstanding Achievement). The Award for the Best Sustainable Design Project is chosen by a jury of experts in the field of sustainability.





“I have a soft spot for Prague and Designblok. I have come over the years a couple of times and I can see the change. Design and Designblok have become a much bigger part of society. I am happy to see such progress. I wish Designblok another 25 years and to become the biggest and best design event in Europe!”
Ineke Hans, Dutch designer and professor

Designblok Cosmos

For Designblok's 25th anniversary, we developed the Designblok Cosmos exhibition: the largest traveling project in the festival's history, a showcase of excellence for contemporary Czech design and a manifesto of its shared values. It is a movable gallery containing ten original works made by ten elite designers all of whom have been closely connected to Designblok. Various technologies and artistic approaches are presented in an original architectural context designed specifically for the exhibition by Jan Plecháč.

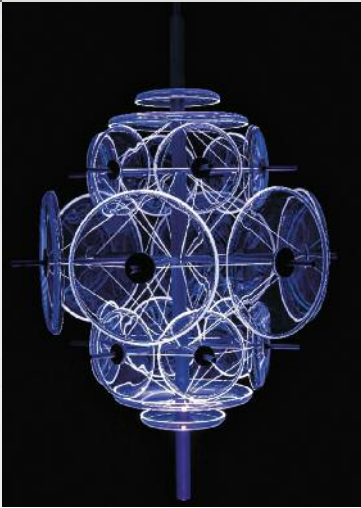
Exhibitors: Jakub Berdych Karpelis, DECHEM, Lucie Koldová, Václav Mlynář, Lukáš Novák, Jiří Pelcl, Jan Plecháč, Rony Plesl, Tadeáš Podracký, Maxim Velčovský

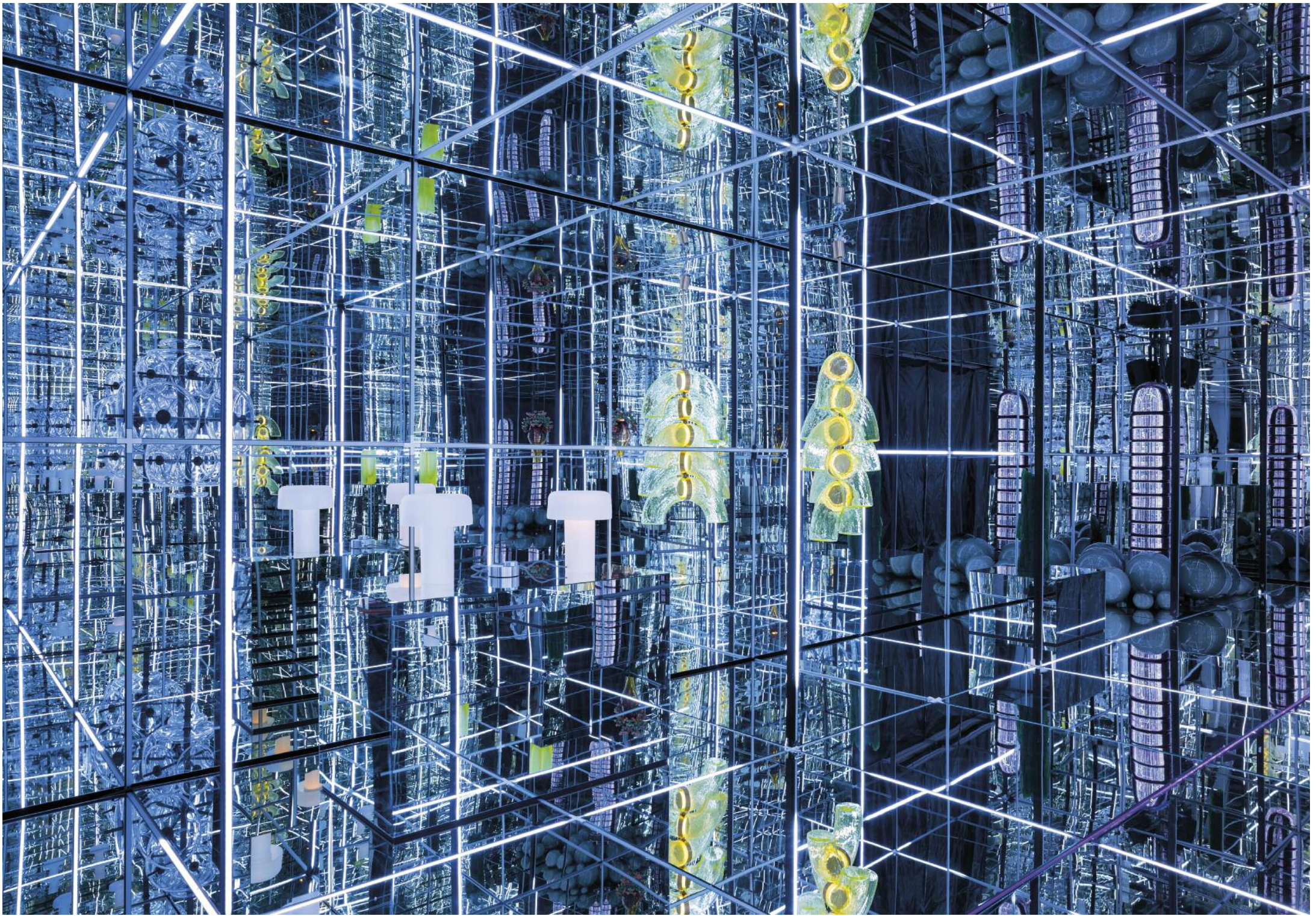
“Designblok Cosmos is a fantastic exhibition, blazing its trail with such high quality. I cannot wait to have it in Milan!”

Giulio Cappellini, designer and art director

“The silver apex of the triangle. The intergalactic beauty of Czech design is an exceptional part of Designblok. Designblok Cosmos offers a stellar showcase of Czech design, and with it, fragile objects created by the fire of local glass kilns.”

Danica Kovářová, Head of Editorial Content, Vogue CS





The mission of Designblok:
inspiration / networking /
communication / initiation /
development of creativity,
industry and business

Designblok Family Prague

Many international stars have been featured at Designblok over the course of the last 25 years of its existence, and most of them regularly return. This creates a unique expert community of international supporters and promoters of Czech design who call themselves the Designblok Family Prague.



Agnieszka Jacobson-Cielecka creative director, School of Form, Poznań
and Dean of the Faculty of Design of SWPS University (PL)

Annalisa Rosso co-founder, Mr. Lawrence Studio, Salone del Mobile Editorial
Director (IT)

Benedict Hobson journalist, co-director of Dezeen company (GB)

Birgitta Homburger creative director, designer and business strategist (GER)

Francois Leblanc design consultant (F)

Gilles Massé curator, FrankBros.com (IT)

Ineke Hans designer and Professor (NL)

Joseph Grima architect, editor, curator, founder of the Alcova and Space Caviar
companies, creative director of the Design Academy Eindhoven (GB)

Juliet Kinchin curator (USA/GB)

Lina Kanafani curator and gallerist, Mint Gallery London (GB)

Matthias Schneider head designer, Women's Runway Jewelry, LOUIS VUITTON (FR/DE)

Rossana Orlandi gallerist, Rossana Orlandi Gallery, Milan (IT)

Simone Post multidisciplinary designer (NL)

Stephan Hamel design consultant (IT)

Tulga Beyerle director, Museum für Kunst und Gewerbe Hamburg (AT/DE)



Partners

Generální partner / General Partner:



Designblok Cosmos vznikl za podpory /
Initiator of the Designblok Cosmos project:



Hlavní partneři / Main Partners:



Partneři výstavních lokací / Partners of exhibition locations:



Hlavní mediální partneři / Main Media Partners:



Partneři / Partners:



VINO ŠILOVÁ

Oficiální dodavatelé / Official Suppliers:



Mediální partneři / Media partners:



Designblok podporují tyto instituce / Designblok is supported by following Institutions:



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