

Price list and characteristics

Exterior

Gabriel Loci, Prague 5

5. – 9. 10.<sup>22</sup>

Designblok '22

# Gabriel Loci

- A unique historic building of former convent built between 1888 and 1891.
- A heritage site in Beuron style;
- The compound is located next to the Kinsky Garden in Holečkova street in Smíchov;
- The building served as a convent until 1919;
- Since 1932 the building has housed the Postal Museum, Central Postal Order, Central Office of Communication, Computation and Control. In 1998 Prague Posts Directorate.
- It was declared a cultural heritage in 1964;
- At the end of November 2019, Czech Post sold the building to Cimex Invest real-estate company.



# Theme of the 24<sup>th</sup> edition

The theme of this year's Designblok will be FOREST. After the global theme of The Future, which we have chosen in 2019, the focus on local production with the theme Passion in 2020 and the theme Happiness in 2021, we have chosen a theme that will focus on the use of natural materials, traditional Czech crafts and environmental issues.

The forest is a source of life. Thanks to plants we can breathe, greenery is the most natural enhancer of our everyday environment. The forest is also a source of materials /for example, for furniture or glass production/. The forest is also a temple of relaxation, a paradise for mushroom pickers, a source of inspiration for artists and craftsmen, a haunted and magical fairytale place.

## Characteristics

Space for expositions of companies, shops and producers but also schools and studios.

In the open-air section of Gabriel Loci (Holečkova 106/10, Prague 5, 150 00).

Designblok Exterior combines expositions of Superstudio and Openstudio.

Space is allocated by Organiser following an agreement with Applicant. It is dedicated to presentations of Exhibitors whose specialisation puts them both in SUpperstudio and Openstudio. When the size of exposition, specialisation and safety are considered, it can reveal as more convenient to place the exposition in the open-air section of Designblok.

If you are interested in Exterior, prior to submitting your application, please contact the manager Sára Hölclová ([sara.holclova@profilmedia.cz](mailto:sara.holclova@profilmedia.cz)) who is responsible for this space.



## Price list for Form of participation Superstudio (companies, shops, producers):

exhibition space under 20 m <sup>2</sup>	25 000 CZK + VAT
exhibition space under 30 m <sup>2</sup>	30 000 CZK + VAT
exhibition space under 40 m <sup>2</sup>	40 000 CZK + VAT
exhibition space under 100 m <sup>2</sup>	70 000 CZK + VAT
exhibition space under 200 m <sup>2</sup>	90 000 CZK + VAT

This price includes connection to the electrical outlet and does not include water connection.

## Price list for the Form of participation Openstudio (designers, schools and studios):

exhibition space under 10 m <sup>2</sup>	15 000 CZK + VAT
exhibition space under 20 m <sup>2</sup>	20 000 CZK + VAT
exhibition space under 40 m <sup>2</sup>	30 000 CZK + VAT
exhibition space under 100 m <sup>2</sup>	40 000 CZK + VAT
exhibition space under 200 m <sup>2</sup>	60 000 CZK + VAT

This price includes connection to the electrical outlet and does not include water connection.

## The following benefits are included in the Fee:

- Entry in online materials:
  - listing on the Designblok website
- Tangible benefits:
  - 5 exhibitor passes
  - 10 tickets for Designblok
  - 2 invitations for two persons to the opening ceremony of Designblok
  - option of purchasing one-time tickets for Designblok before the Event for own guests, clients or partners for a discounted price