

25. - 29. 10.¹⁸

Designblok^{'18}

Prague International
Design Festival

Diploma Selection 2018

20th annual

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EUNIC Cluster CR – European Union National Institutes for Culture in association with Designblok, Prague International Design Festival annually announce an international competition for the best European diploma (graduation) work in the fields of product and fashion design.

The fifth year is open to all graduate students from European academies, art schools and universities who will graduate in the field of product and fashion design in 2018.

The Designblok board of curators – *Jana Zielinski / Director of Designblok; Jiří Macek / Creative Director of Designblok; Adam Štěch / Design strategy consultant and curator; Danica Kovářová / Dolce Vita Editor-in-Chief; Veronika Ruppert / Journalist, speaker, Modeschau editor Radio Wave* – selects the competition finalists from each country. The board of curators may select more than one work from an individual country. Equally, the board reserves the right to decide not to select any work from an individual country.

Product designers are assigned an exhibition space at the Designblok Openstudio (the central Designblok exhibition space which hosts about 40,000 visitors) in the Diploma Selection joint exhibition.

Fashion designers are given the opportunity to present their collections at a Diploma Selection fashion show event.

The international jury selects winners in both fields. Winners are awarded a financial prize of EUR 1,000 for their new collection that will be released at Designblok 2019 as an international guest.

Diploma Selection 2017

more than 300 applicants

30 finalists

17 countries

exhibition of 15 product designers

15 fashion shows

23 international jury members



Diploma Selection 2017

The winners are selected by an international jury consisting of prominent figures from leading European galleries, cultural institutions and media. All jury members are very experienced within the European design and fashion scene. Product design jury members and graduate students meet at the exhibition area where each graduate student presents his/her diploma

(graduate) work in person. Fashion design jury members are present at the Diploma Selection fashion shows. Afterwards they have an opportunity to meet and discuss individually the collection.

Product design jury 2017

Juliet Kinchin

curator of Modern Design, MoMA, New York City

Lina Kanafani

curator, gallerist, MINT shop, London

Rossana Orlandi

gallerist, Spazio Rossana Orlandi, Milan

Tulga Beyerle

director of Museum für Angewandte Kunst Dresden

Agnieszka Jacobson

School of Form, Poznań

Jane Withers

design strategy consultant, Curator, London

François Leblanc

gallerist, Gallery S. Bensimon, Paris

Gilles Massé

Wallpaper Store, Milan

Cok de Rooy

curator, gallerist, Frozen Fountain, Amsterdam

Adam Štěch

design strategy consultant and curator, Okolo (CZ)

Paul Chamberlain

Sheffield Hallam University (UK)

Fashion design jury 2017

Natasha Binar

fashion brand strategist (DE)

Esther Sternkopf

creative director, ELLE PL, Warsaw

Noémie Schwaller

editor-in-chief, DASH Magazine (UK)

Danica Kovářová

editor-in-chief, Dolce Vita (CZ)

Veronika Ruppert

journalist, editor, Modeschau, Radio Wave (CZ)

Hana Zárubová

fashion designer (CZ)

Mariette Hoitink

managing Director, Lichting (NL)

Anna Geislerová

Designblok ambassador, actress and fashion designer (CZ)

Jan Králíček

journalist, fashion consultant, ELLE (CZ)

Liza Premiyak

Clavert Journal (UK)

Agnieszka Lisowska

La Fabrica, Madrid (SP)

Winning projects 2017
Product design: Syria 2087 by Anna Banout



Anna Banout – Academy of Fine Arts in Warsaw

“The Jury considered Syria 2087 an imaginative approach to raising awareness of Syria and the terrible destruction of its cultural heritage. Anna Banout’s evocative project stood out for her powerful use of narrative, craftsmanship and material and cultural references to capture elements of what could swiftly and terrifyingly soon become a lost culture.”

*Jane Witthers,
Head of product design jury*



Fashion design: Swoi by Uta Sienkiewicz



Uta Sienkiewicz – Academy of Fine Arts in Warsaw

“Her work reflects pretty much the state of fashion and its place in the world today. Fashion is a mirror of society, with all the instability, anger and fear, and last but not least hope. Uta’s deconstruction of the cultural street style codes is freshly interpreted and applied, using craftsmanship, cut techniques and print ideas in the best way possible to present such a beautiful menswear-towards-unisex collection.

Uta has a great creative future ahead, and I am curious to see what her next project will be. I am also happy that Desigblok gave her exposure and publicity she deserves to move forward.”

*Natasha Binar,
Head of fashion jury*





Product design collective exhibition in Openstudio.
Designblok 2017















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Premier

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PRAGA
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KULTURY



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The project is co-funded by EUNIC Cluster Czech Republic with the support of participating European embassies and cultural institutes, in cooperation with Designblok.

Designblok provides Diploma Selection exhibition space and is as well responsible for the event production, architecture and lighting design.

The Designblok organizers are responsible for the production of the fashion event: venue and stage for the fashion show, 20 Elite models, make-up by Douglas and hair-styling by Toni&Guy.

The individual participating member of the EUNIC Cluster CR will cover accommodation and travel costs of the respective graduate student(s) and costs related to the transport (and insurance if necessary) of the selected diploma work.

Deadline for applications:

July 15, 2018

Announcement of finalists:

July 31, 2018

Designblok dates:

October 25-29, 2018

Product design presentation and meeting of the jury:

October 27, 2018

Fashion show date and meeting of the jury:

October 27, 2018

Award ceremony:

October 27, 2018

Application consists of:

visual presentation of diploma work

project description

personal information (name, university, field of study)

Contact person (information, application)

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