

Price list and characteristics  
City / Galleries, Studios, Showrooms

5. – 9. 10.<sup>22</sup>  
Designblok<sup>'22</sup>

# Theme of the 24<sup>th</sup> edition

The theme of this year's Designblok will be Forest. After the global theme of The Future, which we have chosen in 2019, the focus on local production with the theme Passion in 2020 and the theme Happiness in 2021, we have chosen a theme that will focus on the use of natural materials, traditional Czech crafts and environmental issues.

The forest is a source of life. Thanks to plants we can breathe, greenery is the most natural enhancer of our everyday environment. The forest is also a source of materials /for example, for furniture or glass production/. The forest is also a temple of relaxation, a paradise for mushroom pickers, a source of inspiration for artists and craftsmen, a haunted and magical fairytale place.

## Charakteristika

**City / Galleries, Studios, Showrooms** – galleries, pop-up stores, shops and showrooms or any other space the entity chooses for its presentation and is produced and used by it, based on the existence of a valid independent legal title.

Located mainly in Prague but also in other cities of Czech Republic.

Dozens of galleries, exhibition spaces and showrooms have become an inherent part of Designblok. They prepare their own programme and special events for the audience during Designblok. Fashion brands, pop-up shops, jewellers and open exhibitions in their own spaces, as well as Prague art schools who exhibit works of their students and graduates. Museums exhibiting and collecting design also participate in this section of Designblok. You will find all the participants in the Map of Designblok.

If you want to participate with your exhibition space in the city, please submit your application.

The contact person is Sára Hölclová (sara.holclova@profilmedia.cz).



## Price list for designers, schools and studios, non-profit organizations:

10 000 CZK + VAT

## Price list for companies, shops and producers:

25 000 CZK + VAT

## The following benefits are included in the Fee:

- Entry in online materials:
  - listing on the Designblok website
- Tangible benefits:
  - uniform designation of participant's location
  - 4 tickets for Designblok
  - 1 invitation for two persons to the opening ceremony of Designblok

