

25. – 29. 10.<sup>18</sup>  
Designblok <sup>18</sup>  
Prague International  
Design Festival

20.<sup>th</sup> annual

[www.designblok.cz](http://www.designblok.cz)

The biggest design week in Central and Eastern Europe

52 000 visitors

169 designers

75 brands, distributors and companies

23 projects in Art House

32 installations within Prague city center

13 countries





## Superstudio

The right wing of the Industrial Palace in the Vystaviště grounds is the holiest of places for all those who are furnishing an apartment or completely changing their lives. Top Czech producers as well as leading world brands present their products through dynamic exhibition concepts.







Hansgrohe and Lebon,  
Designblok 2017



Rüchl,  
Designblok 2017



Brokis,  
Designblok 2017



TON,  
Designblok 2017



## Openstudio

The tent located in the left wing of the Industrial Palace is a continuous stream of the latest trends in the field of design. Here, you can meet the present and future stars of contemporary design. Besides design installation you can enjoy accompanying program on Reflex stage full of lectures, workshops and discussions.





ZORYA,  
Designblok 2017



SOOLISTA,  
Designblok 2017



MY DVĚ,  
Designblok 2017



deFORM,  
Designblok 2017



## Art House

The world that straddles the line between design and art. Sculptures, screenings, objects and lighting installations will be displayed in the Lapidarium building of the National Museum. An intervention into the quiet space with iconic sculptures of Czech history.



## Diploma Selection

From 2011 reveals Designblok in cooperation with EUNIC Cluster exhibition of the best European diploma works. The winners are selected by a prestigious jury consisting of renowned gallerists, journalists and curators.



# Diploma Selection 2017 international jury:

Juliet Kinchin, curator of Modern Design, MoMA, New York City

Lina Kanafani, curator, gallerist, MINT shop, London

Rossana Orlandi, gallerist, Spazio Rossana Orlandi, Milan

Tulga Beyerle, director of Museum für Angewandte Kunst, Dresden

Agnieszka Jacobson, School of Form, Poznań

Jane Withers, design strategy consultant, curator, London

François Leblanc, gallerist, Gallery S. Bensimon, Paris

Gilles Massé, Wallpaper Store, Milan

Cok de Rooy, curator, gallerist, Frozen Fountain, Amsterdam

Adam Štěch, design strategy consultant and curator, Okolo (CZ)

Paul Chamberlain, Sheffield Hallam University (UK)

Natasha Binar, fashion brand strategist (DE)

Esther Sternkopf, creative director, ELLE PL, Warsaw

Noémie Schwaller, editor-in-chief, DASH Magazine (UK)

Andrea Běhouňková, editor-in-chief, ELLE CZ (CZ)

Danica Kovářová, editor-in-chief, Dolce Vita (CZ)

Veronika Ruppert, journalist, editor, Modeschau, Radio Wave, (CZ)

Hana Zárubová, fashion designer (CZ)

Mariette Hoitink, managing Director, Lichting (NL)

Anna Geislerová, Designblok ambassador, actress and fashion designer (CZ)

Jan Králíček, journalist, fashion consultant, ELLE (CZ)

Liza Premiyak, Clavert Journal (UK)

Agnieszka Lisowska, La Fabrica, Madrid (SP)





Diploma Selection 2017





Savvas Laz /  
ECAL, Lausanne



Lucie Miklášová /  
Academy of Arts, Architecture and Design Prague



Finalists presentation



Helena Patelisová /  
Jan Evangelista Purkyně University Ústí nad Labem



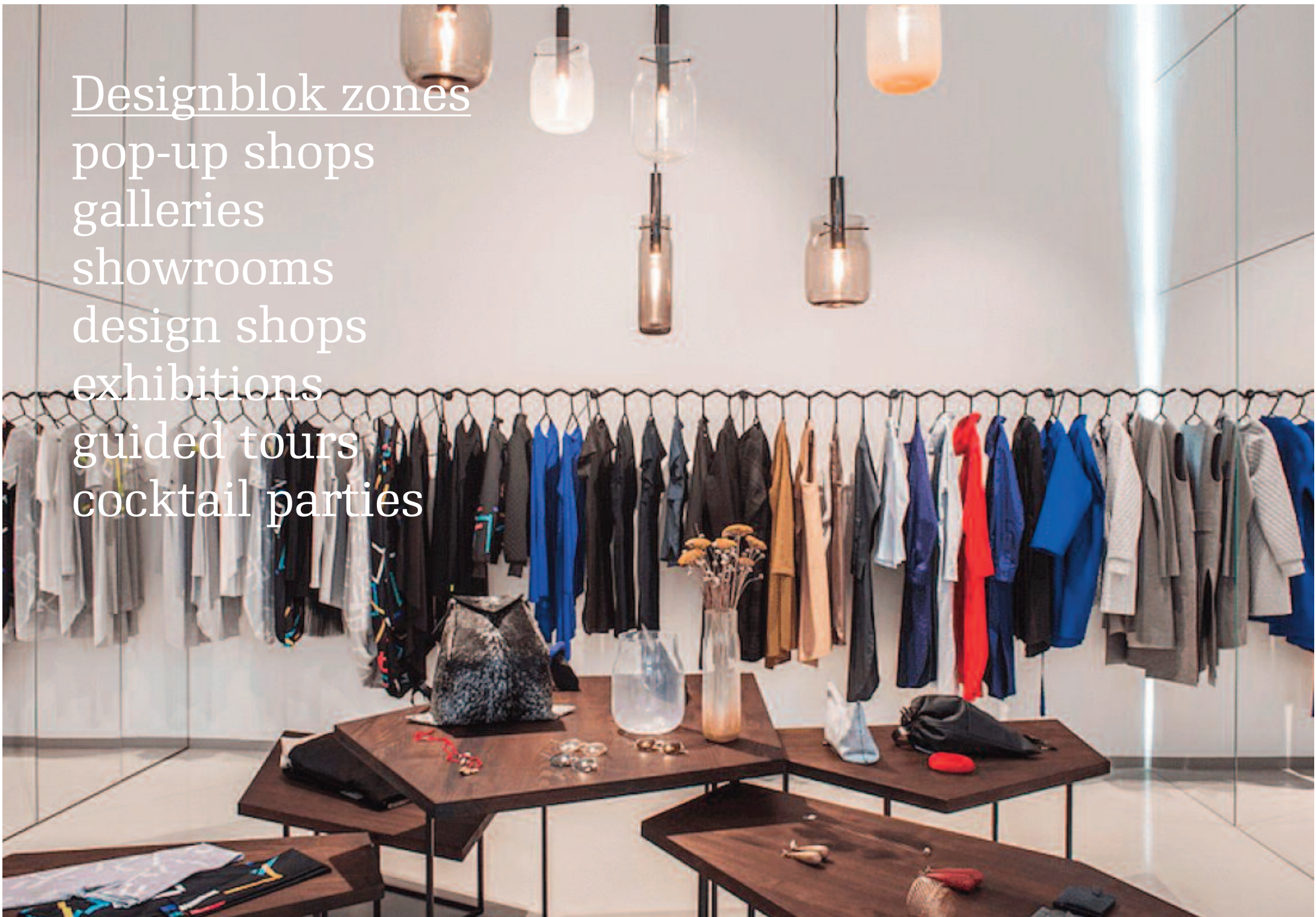
fashion shows  
lectures  
workshops  
conference  
guided tours  
charity projects  
theater performances  
concerts







Designblok zones  
pop-up shops  
galleries  
showrooms  
design shops  
exhibitions  
guided tours  
cocktail parties





## Designblok attendance

In addition to visitors from the Czech Republic, the festival now attracts more and more visitors from abroad, primarily expert distributors, producers and journalists. Festival annually welcomes more than 50 000 visitors.





Production team:

Jana Zielinski

Director

Jiří Macek

Creative director

Šimon Borecký

Production manager

Tomáš Hübl

Project manager

Michaela Juřenčáková

Project manager

Barbora Švehlová

PR and communication manager

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# Would you like to be part of Designblok 2018?

Application consists of:

1) application form

(download available on [www.designblok.cz](http://www.designblok.cz))

2) project presentation (document include project description, product pictures/portfolio, Designblok installation visualization)

Filled application form and project presentation (pdf/doc/jpg, max. 5MB) send via e-mail to Openstudio/Superstudio manager till 31.5.2018.

We look forward to your project!



**General Partner:**



**Main Partners:**



**General Media Partner:**



**Main Media Partners:**



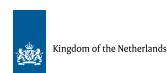
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**Acknowledgement:**



**Diploma Selection / Czech Section Support:**

