

Price list and characteristic  
Exterior  
St Gabriel Monastery, Praha 5

7. — 11. 10. 20

(6. 10. 20 Profession Day +  
Grand Opening)

Designblok '20

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# St Gabriel Monastery



- A unique historic building of former convent built between 1888 and 1891.
- A heritage site in Beuron style;
- The compound is located next to the Kinsky Garden in Holečkova street in Smíchov;
- The building served as a convent until 1919;
- Since 1932 the building housed the Postal Museum, Central Postal Order, Central Office of Communication, Computation and Control. In 1998 Prague Posts Directorate.
- It was declared a cultural heritage in 1964;
- At the end of November 2019, Czech Post sold the building to Cimex Invest real-estate company.

# Characteristic

Space for expositions of companies, shops and producers but also designers, schools and studios.

In the open-air section of St Gabriel's Monastery (Holečkova 106/10, 150 00 Praha 5).

Designblok Exterior combines expositions of Superstudio and Openstudio.

Space is allocated by Organiser following an agreement with Applicant. It is dedicated to presentations of Exhibitors whose specialisation puts them both in Superstudio and Openstudio. When the size of exposition, specialisation and safety are considered, it can reveal as more convenient to place the exposition in the open-air section of Designblok.

If you are interested in Exterior, prior to submitting your application, please contact manager Jan Makalouš (+420 736 515 360; jan.makalous@profilmedia.cz) who is responsible for this space.

Address: Holečkova 106/10, 150 00 Praha 5

# Price list

## Price list for Form of participation Superstudio (companies, shops and producers)

- o exhibition space under 20m<sup>2</sup> – 25.000CZK + DPH
- o exhibition space under 30m<sup>2</sup> – 30.000CZK + DPH
- o exhibition space under 40m<sup>2</sup> – 40.000CZK + DPH
- o exhibition space under 100m<sup>2</sup> – 70.000CZK + DPH
- o exhibition space under 200m<sup>2</sup> – 90.000CZK + DPH

The price includes connection to the electrical outlet 3kW (220V/16A)

The price does not include water connection

## Price list for Form of participation Openstudio (designers, schools and studios)

- o exhibition space under 10m<sup>2</sup> – 15.000CZK + DPH
- o exhibition space under 20m<sup>2</sup> – 20.000CZK + DPH
- o exhibition space under 40m<sup>2</sup> – 30.000CZK + DPH
- o exhibition space under 100m<sup>2</sup> – 40.000CZK + DPH
- o exhibition space under 200m<sup>2</sup> – 60.000CZK + DPH

The price includes connection to the electrical outlet 3kW (220V/16A)

The price does not include water connection

Benefits following from participation:

- o entries in Designblok's printed and other materials:
  - 1/3 page text presentation with photograph in the Designblok Programme Catalogue
  - inclusion of presentation and special event on the Designblok website
  - option of a discounted advertisement in the Designblok Programme Catalogue
- o material Benefits:
  - 10 Designblok Programme Catalogues
  - option of second entry in the catalogue for 10,000 CZK + VAT, a second address in one entry for 5,000 CZK + VAT
  - 10 weekly passes for Designblok
  - 4 Exhibitor Passports
  - 2 invitations for two persons to the Designblok Ceremonial Opening and the Designblok Awards
  - option of purchasing one-time tickets for Designblok before the Event for own guests, clients or partners for a discounted price of 150 CZK including VAT