

General Terms and Conditions

Designblok,
Prague International Design Festival

Diploma Selection

A) Introductory provisions

A1. Definition of terms

Unless explicitly stipulated otherwise in a specific instance, or unless something different follows from the context, the capitalised terms below, which are used in these Conditions, have the following meaning:

- **Event** - means competition Diploma Selection which is part of the event Designblok - Prague International Design Festival - a multiday international design festival organised and curated by the Organiser.
- **Organiser** - This is understood to mean the commercial corporation which organises the Event, being Profil Media, s.r.o., Identification Number: 25726501, registered office: Újezd 414/13, 150 00 Prague 5, registered in the Commercial Register of the Municipal Court in Prague, file no. C 64682.
- **Conditions** - means these General Terms and Conditions.
- **Venue** - This is understood to mean all premises in which the Event is taking place.
- **Realisation of the Event** - A term which summarises the phases of the Event specified below, being Installation, Exhibition, and Liquidation.
- **Installation** – is understood to mean the period of Realisation of the Event during which the Exhibition Premises are not open to the public and the Participants are preparing their Expositions.
- **Exhibition** – is understood to mean the phase of the Event during which the Event is accessible to the public during opening hours and is taking place in the Venue.
- **Liquidation** – is understood to mean the phase of the Event during which the Venue is no longer open to the public; the Participants are dismantling their Expositions and leaving the Exhibition Area.
- **Exposition** - means the result of creative activity, i.e., a presentation or other contribution by the Participant to the Event; in particular, it means the presentation of the Participants products, and the structures built for that purpose.
- **Exhibition Area** - An area with predetermined parameters which the Participant has at its disposal for its Exposition when participating in the Event.
- **Form of Participation** - means the category by which the Participant is participating in the Event, whereby these categories are fashion designer and product designer.
- **Application** - An action by which means the Applicant expresses interest - binding on its part - in participating in the Event. The Application form is available at www.designblok.cz. The Application must be submitted electronically and in accordance with the other conditions set forth in Section B.1 of these Conditions.
- **Applicant** - A natural person who expresses interest in participating in the Event as an Participant and submits an Application for that purpose.

- **Participant**- A natural person from the ranks of the Applicants, who was chosen by the Organiser to participate in the Event.

A2. Contact persons

The Event Manager is:

- o **Alžběta Gabrielová**, Project Manager, Designblok Diploma Selection, (or a person authorised by her, of whom the Participant shall be informed), alzbeta.gabrielova@profilmedia.cz

The Event is produced by:

- o **Šimon Borecký**, Head of Production (or a person authorised by him, of whom the Participant shall be informed) - simon.borecky@profilmedia.cz

A3. Forms of Participation

The Forms of Participation are as follows:

I. Competition of product designers

1. A Form of Participation to which belongs the Exhibition Area managed and curated by the Organiser for the purpose of presenting the Participants selected on the basis of the Application.
2. The Participant's exposition must be properly prepared and exposed throughout the opening hours of the Exhibition.

II. Competition of fashion designers

1. A Form of Participation that does not include an Exhibition Area. Participants present their work at a fashion show organized by the Organiser.

B) Terms and conditions

B1. Establishment of participation in the Event

1. An Applicant can become a Participant at the Event based on a properly completed Application.
2. The Application is submitted to the Organiser via an application form available at the Event's website, www.designblok.cz/en/diploma-selection. The Application can be submitted only electronically, via the web interface.
3. The Application is properly submitted if a project is attached to it, with the following content:
 - diploma/bachelor's thesis, visual materials and exact graduation date.
4. The Application can be submitted no later than the date stipulated by the schedule of the given edition of the Event, which forms part of these Conditions as Appendix No. 2.

5. The Organiser decides on the admission of 15 Applicants to the product designer competition and 15 candidates to the fashion designer competition based on the evaluation of an independent expert jury.
6. The decision on whether or not to accept an Applicant as a Participant of the Event is delivered by the Organiser to the Applicants in writing.
7. The sending of a properly completed Application to the Organiser via the web interface is considered a proposal to conclude an Agreement between the Organiser and the Applicant, which is governed by these Conditions (hereinafter the "Agreement").

Upon the delivery of a notification from the Organiser that the Applicant has been selected, the Agreement is concluded and binding for both Parties. As soon as the Agreement is concluded, the Applicant becomes an Participant.

B2. Cancellation of participation in the Event and cancellation of the Event

1. **If the Participant notifies the Organiser that he/she will not participate in the Event after 31.7. 2025 (or does not show up for the Event), he/she is obliged to pay the Organiser a contractual penalty of EUR 1,000.** This claim of the Organiser does not exclude his claim for compensation for damages.
2. The Organiser may terminate this Agreement in the event that the Participant seriously breaches the terms of this Agreement or seriously violates the principles of common decency or endangers the health or safety of the Organiser's employees, collaborators or clients.
3. The Organiser shall be entitled to cancel the Event without any claim for an alternative date or compensation in case of force majeure.

B3. Progress of the realisation of the Event

1. A Handover Protocol shall be concluded between the Organiser and the Participant if the handover of the Exhibition Area is happening.
2. The Participant may begin to assemble the Exposition only after the protocalar handover of the area. If the Participant begins to assemble the Exposition in the Exhibition Area before the protocalar receipt of the Exhibition Area, then it is assumed that the Exhibition Area was handed over defect-free, and the Participant undertakes to sign the Handover Protocol afterwards, with no entitlement to exercise a claim in relation to any defect in the Exhibition Area.
3. The Participant may begin to deinstall the Exposition only after the end of the Exhibition's opening hours; preliminary deinstallation of the Exposition shall not be permitted. If the Participants tarts to deinstall before the end of the Event or after the agreed timeframe for Liquidation, the Organiser shall be entitled to impose a contractual penalty of CZK 25,000. The Organiser's right to payment of the contractual penalty does not exclude claims arising from damages.
4. After the Exposition is deinstalled, the Exhibition Area must be returned to its original state, unless agreed otherwise, and handed over against a protocol, i.e., a Handover Protocol

must be concluded with the Organiser. The Participant must be personally present during the handover. If, for any reason, the Participant does not hand over the Exhibition Area against the signing of a Handover Protocol, it is assumed that it accepts, without reservation, the re-invoicing of the necessary costs of eliminating any deficiencies discovered during the takeover of the Exhibition Area by the Organiser.

5. Due to the nature of the Event (competition), the Participants are evaluated by a professional jury during its course. The winner of each category will receive an invitation to the next year of the Designblok event, Prague International Design Festival and financial support for their project for presentation in the form of exemption from the obligation to pay a fee for participation in this event. The participant placed in 2nd and 3rd place in each category will receive an invitation to the next year of the Designblok event, Prague International Design Festival. If these participants do not submit a proper and timely application for the next year of the Designblok event, Prague International Design Festival, their rights will lapse.

B4. Rights and obligations connected with the Event

1. The Participant, and only the Participant for whom the Exhibition Area is designated, can use the Exhibition Area, only for the duration of the Event, and in accordance with the purpose of the contractual relationship and the safety rules stipulated in Section C of these Conditions.
2. The Participant is not authorised to let a third party use the Exhibition Area, to share the use of the Exhibition Area with a third party, or to present other subjects within the scope of its area. The Organiser is entitled to remove Expositions that conflict with this provision, and to impose a contractual penalty of CZK 25,000 on the Participant, for every individual case of breach. The Organiser's right to payment of the contractual penalty does not exclude claims arising from damages.
3. The Participant is obliged to secure the Exhibition with the necessary security elements against damage or theft.
4. The Participant grants the Organiser the right to use photographs or other image and sound recordings depicting the Participant, its copyright works, directly or indirectly its Exhibition Space and other assets protected by copyright law, in particular for the purpose of promoting other events of the Organiser or promoting the Participant himself. By submitting an application, the Participant grants its consent to the use of the aforementioned free of charge.
5. The Participant is obliged to report any defect of the Exhibition Space without undue delay (i.e. within a maximum of ten minutes) after it could have been discovered by timely inspection and sufficient care. In the event of delay in notification, any liability of the Organiser for defects in the Exhibition Space shall cease.

B5. Liability for damage

1. In the event of damage caused by force majeure (in particular, but not exclusively, as a result of natural and technogenic disasters) or if, on the basis of the instructions of the Organiser

or the competent state authorities, instructions are issued to avert the threatened damage or to vacate the premises and if, as a result, damage to the Participant's property occurs, i.e. damage, destruction or theft of such property, the Organiser shall not be liable for the damage caused. The Organiser shall not be liable to the Participant for any damage not caused solely by the Participant, in particular for damage caused even partially by the Participant's disobedience of the Organiser's instructions or other misconduct.

2. The Participant shall be liable for any damage which it causes, e.g., by an Exposition which does not comply with generally binding safety rules.
3. The Participant shall be responsible for all movable objects which the Organiser entrusted to it for its use and is obliged to return them undamaged after the end of the Event.
4. The Participant shall be liable to the Organiser for any damage suffered by the Organiser in the connection with the Participant's use, assembly, or dismantling of the Exposition. The Participant is obliged to return the Exhibition Area, or any movable objects entrusted to it by the Organiser, to their original condition at its own expense, or it must reimburse the Organiser for all damage, including cash expenses.
5. Similarly, the Participant shall be fully responsible for any sub-contractors it uses, or persons whom it entrusted with works in the Exhibition Area, and for any damage caused by these persons.

C) Organisational and operating conditions

C1. Safety rules of the Exhibition complex

1. The Participant undertakes to abide by generally binding safety regulations, and to abide by all safety regulations of the Organiser. The Participant is therefore obliged to respect all the regulations and to fulfil all obligations stipulated by generally binding legal regulations (i.e., in particular, but not limited to, regulations concerning occupational safety and health), and to comply with all legal regulations generally governing the obligation to prevent damage.
2. The Participant is obliged to proceed so as to prevent damage to the property of the Organiser, the building's owner, or third parties. The Participant is also obliged to bind its co-workers to the same extent, and it is fully responsible for their actions.
3. The Participant is obliged to familiarise itself with all safety regulations and fire safety instructions (including any internal safety regulations issued by the owner of the property) concerning the use of the Exhibition Area. These instructions can be obtained from the Organiser.
4. The Participant is obliged to respect the instructions of the Organiser, security services, and other authorised persons of the Organiser, as well as all written instructions published in the Exhibition Premises, including submission to any security control when entering and inspecting items brought into the Exhibition Premises.

5. The Participant undertakes to refrain from all activities which could endanger the safety of the public when visiting the Event; in particular, it undertakes to construct the Exposition in such a way that it complies with safety rules.
6. The Participant may not modify any wiring. If, during the realisation of the Exposition (i.e., during Installation or Exhibition), the Participant needs to interfere with the wiring in any way, it must contact the Organiser, who shall entrust a person authorised to perform such an action to do so.
7. The Exposition in the Exhibition Area must be free-standing. Unless the Participant agrees otherwise with the Organiser, it is not possible to anchor it in the building's floor, walls, or columns. Similarly, it is prohibited to modify the building's interior in any way, for example, to paint walls, remove carpets, etc.
8. A strict ban on smoking and any handling of fire applies for the duration of the Event. The Organiser is entitled to impose a contractual penalty of CZK 50,000 for every discovered case. The Organiser's right to payment of the contractual penalty does not exclude claims arising from damages.
9. It is prohibited to enter the Exhibition Premises with guns and allow in any animals, except for assistance dogs.

C2. Rules for the Exposition and the Exhibition area

1. The Participant undertakes that its Exposition shall comply with the project presented to and approved by the Organiser, i.e., the Participant guarantees that it shall realise the Exposition in accordance with the submitted Application, on which basis the Participant was accepted to participate in the Event. If the Participant wishes to change the form of the Exposition after the submission of the Application, such a change is possible, but only with the Organiser's consent. If the Organiser does not approve the proposed change to the Exposition, then the variant set forth in the Application, or the last approved change, applies.
2. If the Participant's Exposition does not comply with the form approved by the Organiser, then the Organiser shall be entitled to request the removal of the Exposition, or parts thereof which are not in compliance, and at the same time the Participant is obliged to pay the Organiser a contractual penalty of CZK 25,000. The Organiser's right to payment of the contractual penalty does not exclude claims arising from damages.
3. No Participant's Exposition may cover another Participant's Exposition.
4. The Participant must maintain the Exhibition Area in such a way that neither the adjacent presentations nor the running of the Event is restricted. No modification of the installation area may restrict or otherwise damage other Participants. A restriction must not be caused by the construction itself, or in any other way, for example, by excessive noise, odour, excessive light, or artificial fog (smoke), etc.
5. The Participant is authorised to promote its products or offer its services only in its Exhibition Area. The placement of any advertising or promotional materials outside the Exhibition Area (for example, placement of navigation, stands with promotional materials or furniture, or the gluing/hanging of objects, for example, on the panel grid's outer wall) is

prohibited. Only the Organiser can allow an exception.

C3. Rights and obligations relating to promotial materials

1. The Participant is obliged to hand over to the Organiser, via the web interface at www.designblok.cz, all materials for its presentation at the Event, including all texts and photographs designated for the internet and catalogue profiles, all in accordance with the Organiser's instructions, by the date stipulated by the schedule of the given edition of the Event, which forms part of these Conditions as Appendix No. 2.
2. After the stipulated dates, the Participant is no longer entitled to make any changes to the supplied (aforementioned) materials.
3. If the Participant does not supply the aforementioned materials by the date stipulated by the schedule of the given edition of the Event, which forms part of these Conditions as Appendix No. 2, then the Organiser has the right not to include the presentation or advertisement in the printed material; for other cases involving the use of materials which the Participant failed to supply, the Organiser has the right to create them, even without the given Participant's consent.
4. The Organiser reserves the right not to include the supplied materials in the catalogue due to limited capacity, or for ethical or technical reasons.
5. Due to technical reasons, the Organiser is entitled to make minor graphic changes to the supplied materials. At the same time, the Organiser is entitled to proof-read the aforementioned text, in both language versions.

C4. Operational security during the Event

1. The Event Custodian Service supervises the operation of the Exhibition Areas and the behavior of visitors, but is not responsible for the Participant's negligence in securing the Exhibition from damage or theft.
2. The Organiser will ensure that the outer shell of the Exhibition Areas is guarded by a security service outside the opening hours of the Exhibition.
3. Entry to the Exhibition Areas during the Exhibition is possible only with a ticket issued by the Organiser or an Participant's pass. Individual Participants' own invitations will not be accepted at the entrance.

D) Final provisions

1. Relations between the Contracting Parties not addressed by these Conditions are governed by Act No. 89/2012 Coll., of the Civil Code.
2. The following appendices are part of these Conditions:
Appendix No. 1 – Benefits
Appendix No. 2 – Schedule of Event

3. These Conditions come into effect on 1 February 2025.

Appendix No.1

of The General Terms and Conditions

Benefits following from the participation:

Participants receive the following benefits from participating in the Event:

- Exhibition space in the respective exhibition house (in case of product designers)
- Presentation in the form of Fashion Show (in case of fashion designers)
- Listing in the online catalogue on the Designblok website
- Inclusion of promotional photographs and press releases in the Designblok press kit, PR service in the form of mentions in press releases, linking to journalists, promotion within the navigation, in the accompanying printed material and on Designblok's online channels
- 1x Participant pass
- 1x invitation for two people to the opening ceremony

Appendix No.2

of The General Terms and Conditions

Time Schedule of the Event

- 7 July 2025, until 23:59 | Application deadline
- 31 July 2025 | Results of the selection process
- 7 August 2025 | Deadline for catalogue submissions on the Designblok website
- 6-7 October 2025 | Installation of Exhibitions
- 7 October 2025 | Exhibition ready properly
- 9 / 10 October 2025 | Fitting of model Exhibitions for competition of fashion designers (times will be specified)
- 11 October 2025, 10:30-13:00 | Presentation of Participants in competition of product designers for the jury
- 11 October 2025 | Model Exhibitions and presentation of Participants in competition of fashion designers for the jury

- 11 October 2025 | Diploma Selection Awards Ceremony
- 12 October 2025 (19:00-21:00) | Deinstallation of exhibitions