

Price list and characteristics

Exterior

Trade Fair Palace,  
National Gallery Prague, Prague 7

4. – 8. 10. <sup>23</sup>

Designblok <sup>'23</sup>

# Characteristics

**The Designblok festival will celebrate 25 years this October. The theme of the jubilee edition is JOURNEY.**

From 4 to 8 October 2023, two spectacular exhibition houses will come alive with the largest design and fashion show in Central Europe. For the first time Designblok will occupy the Trade Fair Palace, the largest exhibition space of the National Gallery Prague, and for the third time the Museum of Decorative Arts in Prague.

Czech society, and with it, original design, has come a long way in the past quarter of a century. From the questions of what design is and what it is actually used for, through the initiation of cooperation between designers and industry, we have reached a situation where quality design is not only a distinct competitive advantage, but also a desirable means of solving everyday situations and much more complicated social and environmental issues.

The event for enthusiasts has become one of the main cultural events of the season, traditionally bringing leading artists, curators, collectors and journalists from all over the world to Prague in search of fresh inspiration and contacts, as well as business opportunities. Embark on an adventurous journey full of craft, art, innovation, education and good fun - celebrate Designblok's quarter-century with us!

## Participation in Exterior

The exterior of Designblok is a space in the immediate vicinity of the main exhibition venue, designed for exhibitions of companies, shops and manufacturers, as well as designers, schools and studios. It is located in an unroofed part of the National Gallery in Prague (Trade Fair Pallace, National Gallery Prague, Prague 7).

The exterior of Designblok combines the Superstudio and Openstudio expositions, for which the outdoor (unroofed) exhibition part of Designblok may be more suitable with regard to the size, focus or safety of the exhibition.

The space is allocated by the organiser after prior mutual agreement with the applicant.

If you are interested in participating in Exterior, please apply for the selection process.

Contact person:

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# Price list

## Trade Fair Palace, Exterior:

<b>Superstudio</b>	<b>Price</b>	<b>Openstudio</b>	<b>Price</b>
Up to 20 m <sup>2</sup>	33 000 CZK	Up to 10m <sup>2</sup>	20 000 CZK
Up too 30 m <sup>2</sup>	39 000 CZK	Up to 20 m <sup>2</sup>	26 000 CZK
Up to 40 m <sup>2</sup>	50 000 CZK	Up to 40 m <sup>2</sup>	36 000 CZK
Up to 100 m <sup>2</sup>	85 000 CZK	Up to 100 m <sup>2</sup>	50 000 CZK
Up to 200 m <sup>2</sup>	110 000 CZK	Up to 200 m <sup>2</sup>	72 000 CZK



VAT is not included in the price. The price includes a connection to the electrical outlet and does not include a water connection.

## The participation fee includes:

- Exhibition space in the Exterior section of the Trade Fair Palace, National Gallery Prague.
- Entry in the online materials - listing in the catalogue on the Designblok website.
  
- 8 exhibitor passes for Superstudio exhibitions / 5 exhibitor passes for Openstudio exhibitions
- 2 invitations for two people to the opening ceremony of Designblok
- 10 tickets to Designblok for Superstudio exhibitions / 5 tickets to Designblok for Openstudio exhibitions
- possibility to purchase one-time tickets to Designblok for your own guests, clients or partners at a discounted price before the event

