

Price list and characteristics  
City / Galleries, Studios, Showrooms

4. – 8. 10. <sup>23</sup>

Designblok <sup>'23</sup>

# Characteristics

**The Designblok festival will celebrate 25 years this October. The theme of the jubilee edition is JOURNEY.**

From 4 to 8 October 2023, two spectacular exhibition houses will come alive with the largest design and fashion show in Central Europe. For the first time Designblok will occupy the Trade Fair Palace, the largest exhibition space of the National Gallery Prague, and for the third time the Museum of Decorative Arts in Prague.

Czech society, and with it, original design, has come a long way in the past quarter of a century. From the questions of what design is and what it is actually used for, through the initiation of cooperation between designers and industry, we have reached a situation where quality design is not only a distinct competitive advantage, but also a desirable means of solving everyday situations and much more complicated social and environmental issues.

The event for enthusiasts has become one of the main cultural events of the season, traditionally bringing leading artists, curators, collectors and journalists from all over the world to Prague in search of fresh inspiration and contacts, as well as business opportunities. Embark on an adventurous journey full of craft, art, innovation, education and good fun - celebrate Designblok's quarter-century with us!

## Participation in your own space in the city

The city – own spaces (spaces located outside the grounds of the Trade Fair Palace and outside the grounds of the Museum of Decorative Arts) – galleries, pop-up shops, shops and showrooms, or any other space that the subject chooses for its presentation and that is produced and used by it on the basis of an appropriate separate legal title.

It is located primarily in Prague, but also in other cities of the Czech Republic.

Designblok is traditionally attended by dozens of galleries, exhibition spaces and showrooms throughout Prague, which prepare a programme and special events for visitors during Designblok. Fashion brands, pop-up shops, jewellers, showrooms, as well as Prague art schools, which exhibit the work of their graduates and students in their own space, offer exhibitions in their own space. Museums that exhibit and collect design also participate.

All participants are then part of the Designblok Map.

If you are interested in participating in your own space in the city, apply for the selection process.

Contact person:

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# Price list

## City / Own premises in the city:

### Pricing for Designers, design studios, school studios, non-profit organizations:

12 000 CZK + VAT

### Price list for companies, manufacturers, shops:

30 000 CZK + VAT

## Participation fee includes:

- Exhibition space in the City section of the Designblok Map.
- Listing in the online materials - listing in the catalogue on the Designblok website.
- Uniform signage of the exhibition space for easy identification of the participant.
  
- 1 invitation for 2 people to the Designblok opening ceremony.
- 4 tickets to Designblok

